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UNIVERSITY OF PIRAEUS
DEPARTMENT OF ECONOMICS



**MASTER PROGRAM IN ECONOMIC AND BUSINESS
STRATEGY**

**MASTER THESIS: The role of Human Resource in
achieving Corporate Goals**

KORRAKE KRIST MOES/1436

**Master Thesis submitted to the Department of Economics of the University of Piraeus in partial
fulfillment of the requirements for the degree of Master of Arts in Economic and Business
Strategy**

Piraeus, Greece, October 2016

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ABSTRACT

This thesis examines the role of Human Resource Management in achieving corporate goals. Nowadays, businesses and organizations pay great attention to the management of Human Resources. Plus, it has been understood that the human material called man is capable of making the difference in any business in his own unique way. In our country and abroad we identify companies that achieve their goals because they apply modern principles of Human Resources Management and other companies that are not performing as expected because the role of the human factor is not applied correctly. In a modern day of business the man deserves special attention as his contribution and presence are key to achieving the objectives of the organization. In this paper, we will refer to issues such as the importance of Human Resource Management, the Planning of Human Resources Management, the Recruitment of staff, the Selection of staff, the Education Workers, their Motivation, their Rating etc.

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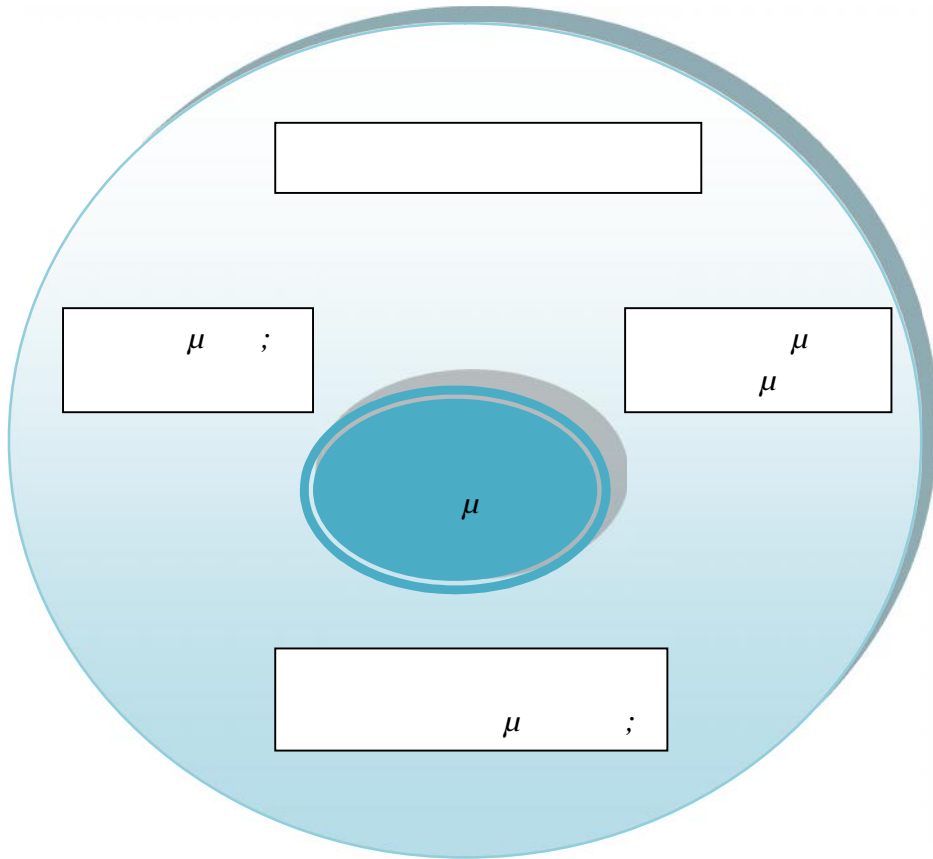
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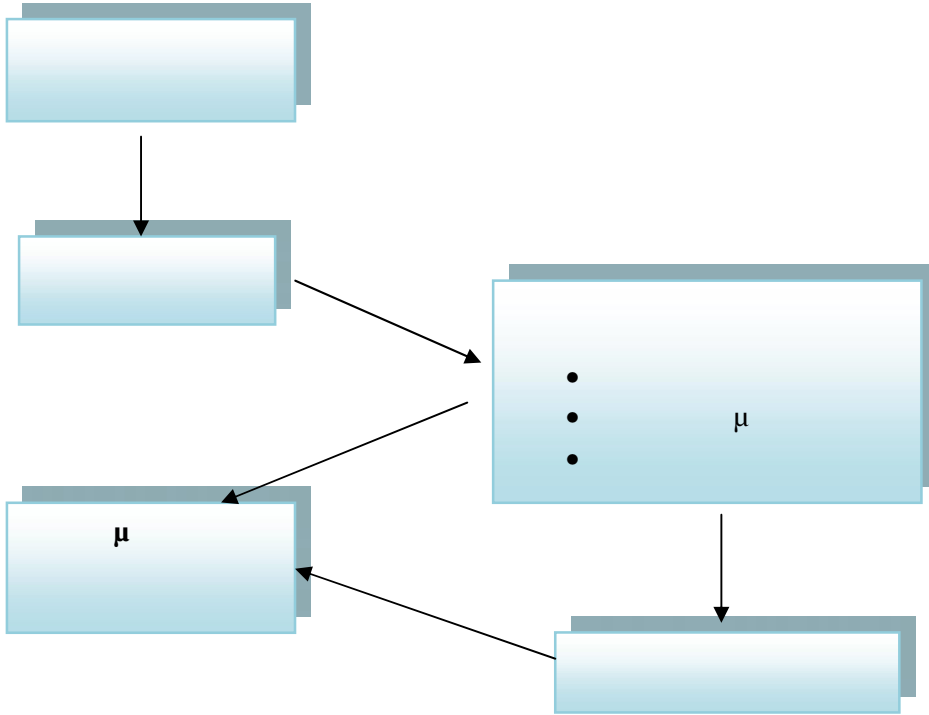
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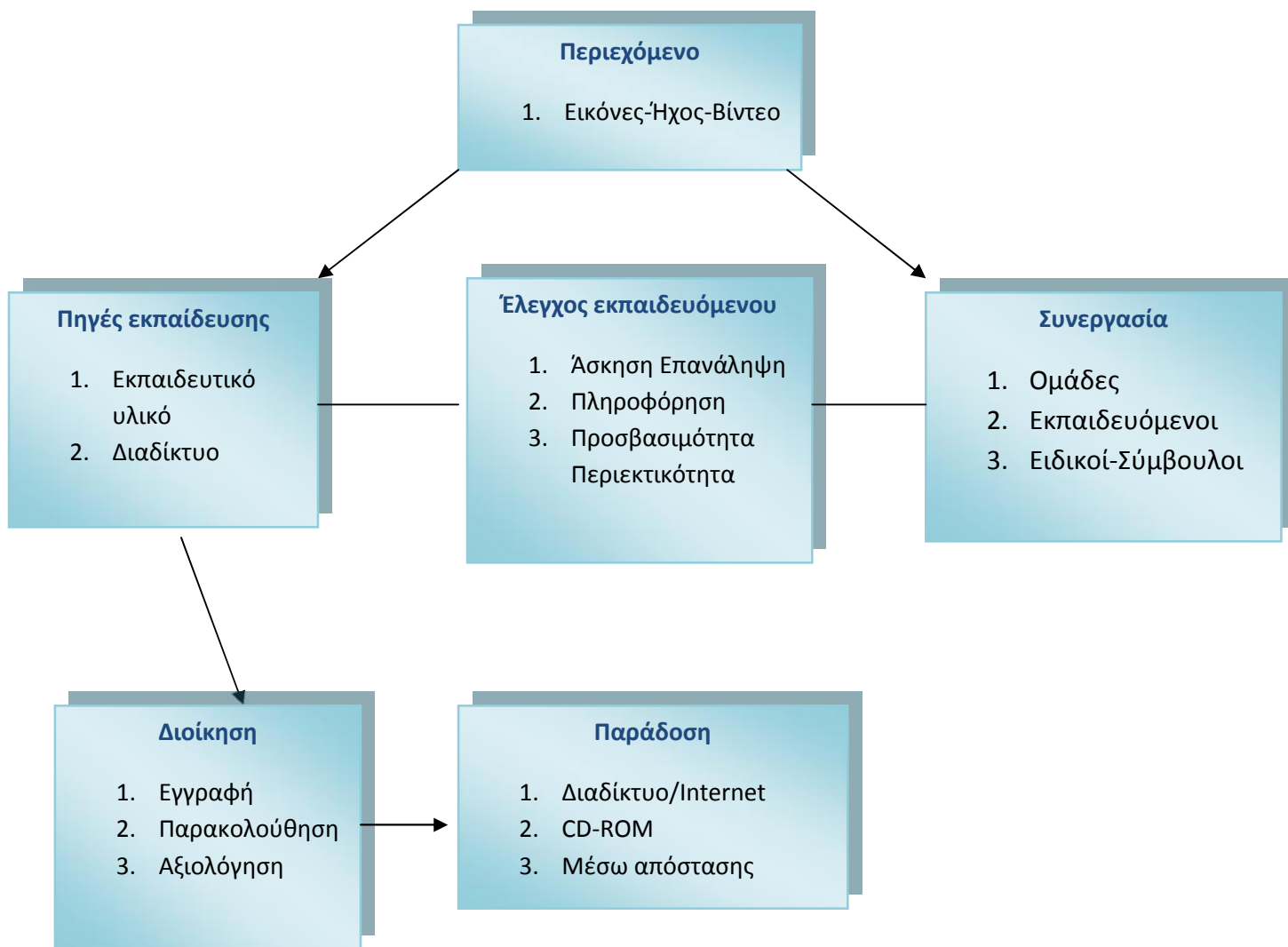
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4.4.6 e-learning

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(Rosenberg

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Frederick Taylor (On the economy of Machinery and Manufacturers),

Frederick Taylor

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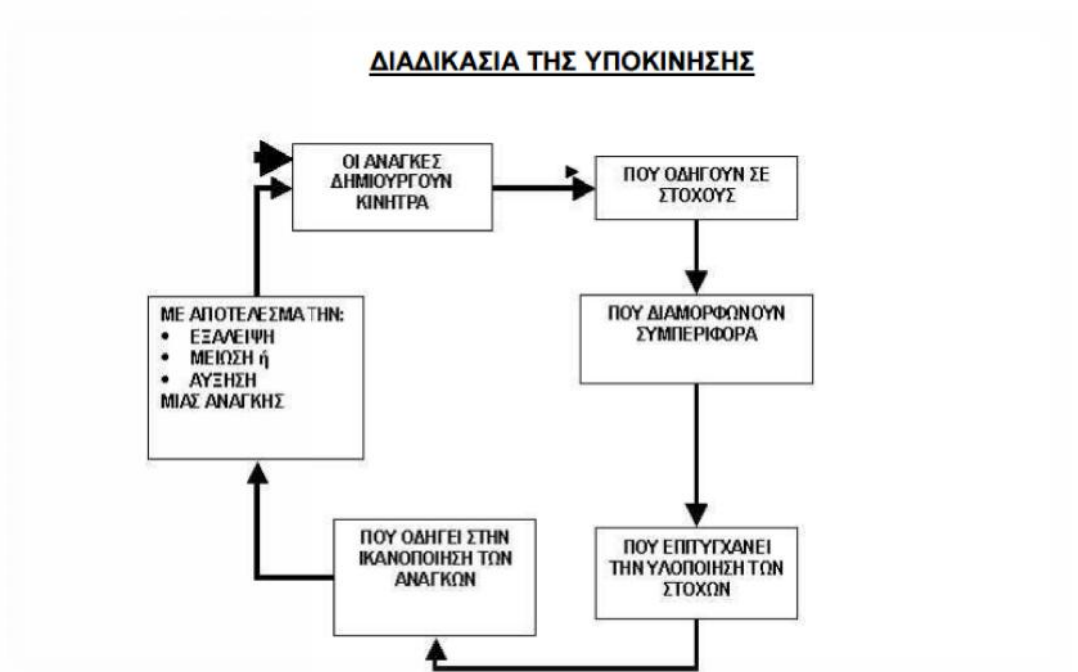
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(wikipedia.org/wiki/F.Taylor).

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Leavitt, M. (1989).
Herzberg, F. (1968).
(M. Leavitt 1989).

6.11 Job Enrichment

F. Herzberg (1968) introduced the concept of Job Enrichment, which is a process of providing additional responsibilities and challenges to an employee's job. This process aims to increase job satisfaction and motivation by involving employees in decision-making and giving them more control over their work. Herzberg's research showed that job enrichment leads to higher levels of job satisfaction and performance. He identified two types of job enrichment: vertical enrichment, which involves giving employees more responsibility and authority, and horizontal enrichment, which involves giving employees more variety in their work. Herzberg's research also showed that job enrichment leads to higher levels of job satisfaction and performance. He identified two types of job enrichment: vertical enrichment, which involves giving employees more responsibility and authority, and horizontal enrichment, which involves giving employees more variety in their work. Herzberg's research also showed that job enrichment leads to higher levels of job satisfaction and performance. He identified two types of job enrichment: vertical enrichment, which involves giving employees more responsibility and authority, and horizontal enrichment, which involves giving employees more variety in their work. Herzberg's research also showed that job enrichment leads to higher levels of job satisfaction and performance. He identified two types of job enrichment: vertical enrichment, which involves giving employees more responsibility and authority, and horizontal enrichment, which involves giving employees more variety in their work.

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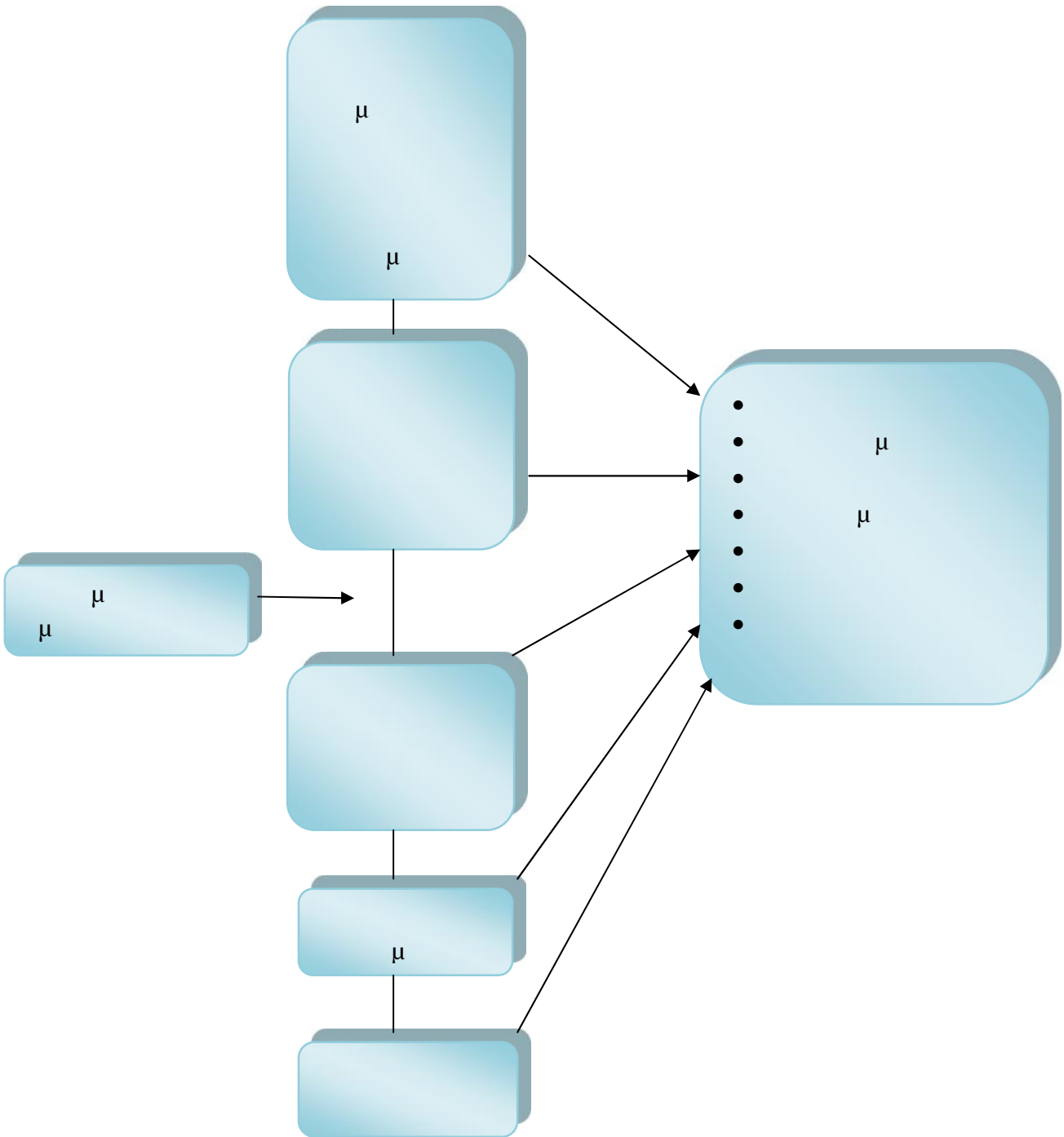
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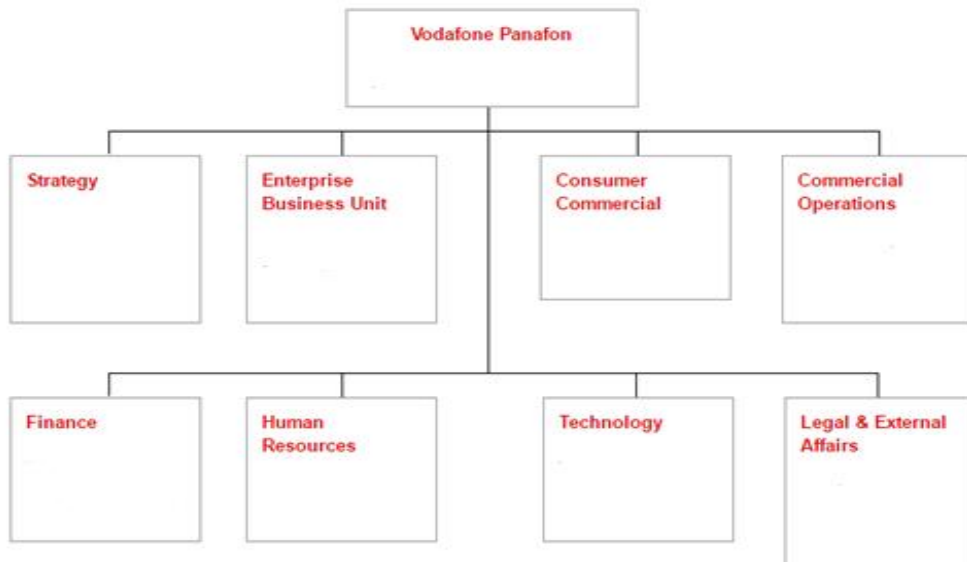
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- μ 67,9%
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- μ μ μ 67,9% μ , μ μ , 20,8% μ μ 3,8% 7,5% μ .
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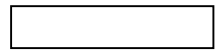
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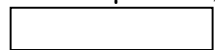
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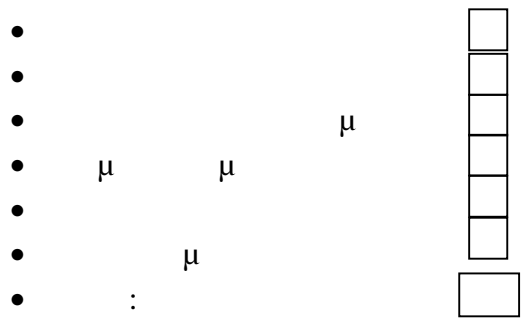
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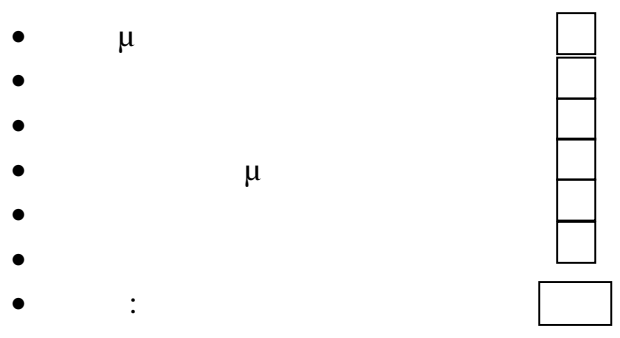
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	(On the job training)	
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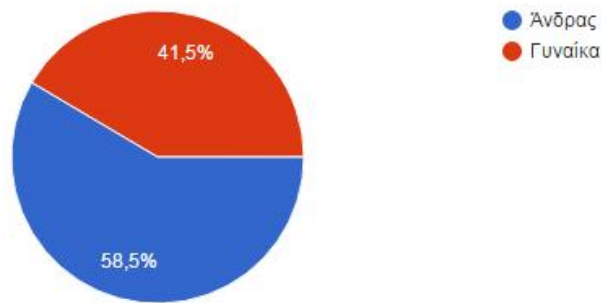
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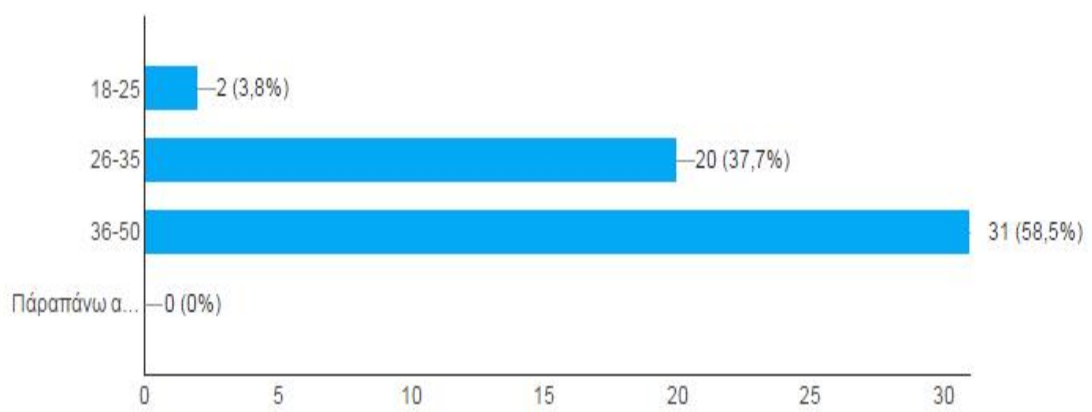
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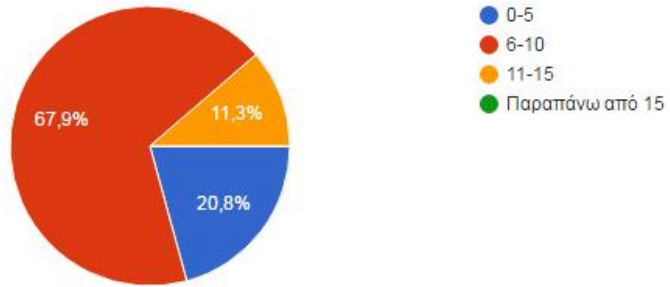
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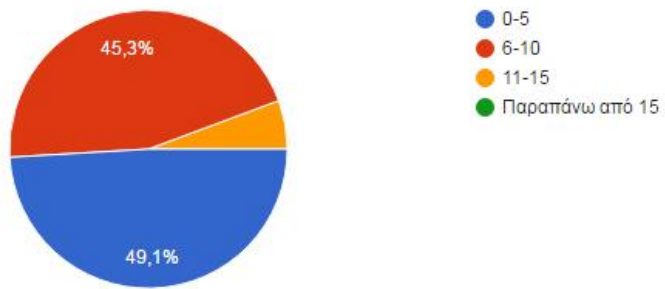
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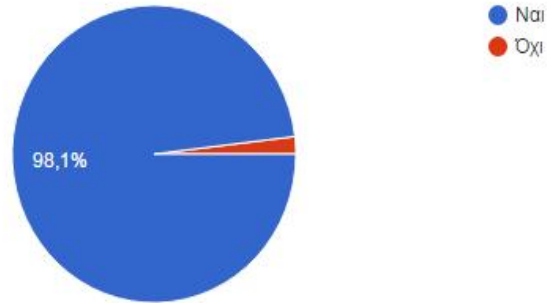


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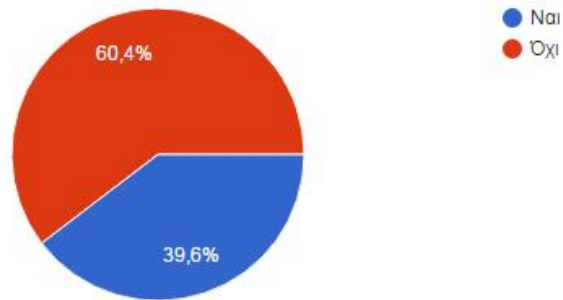
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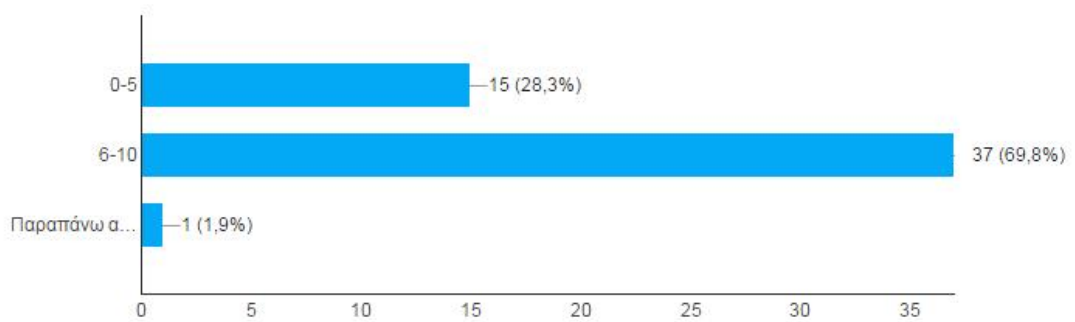
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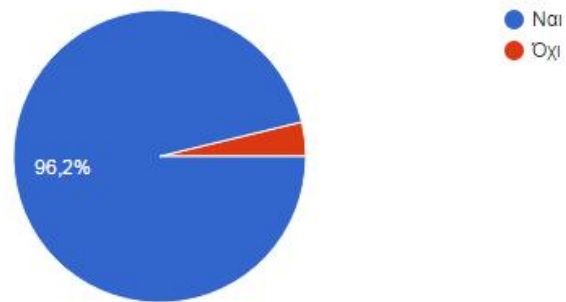
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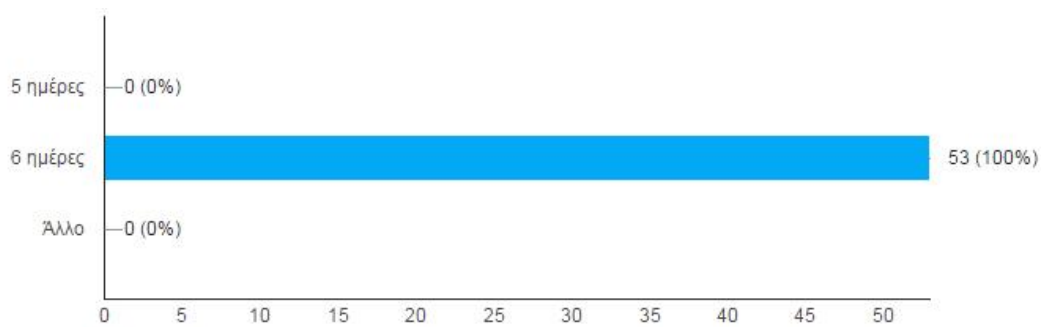
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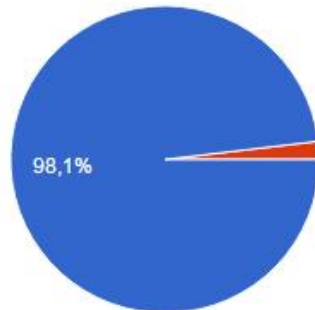
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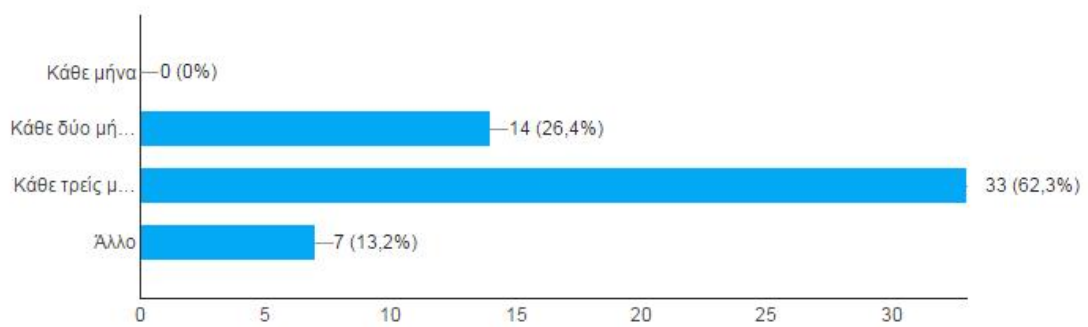
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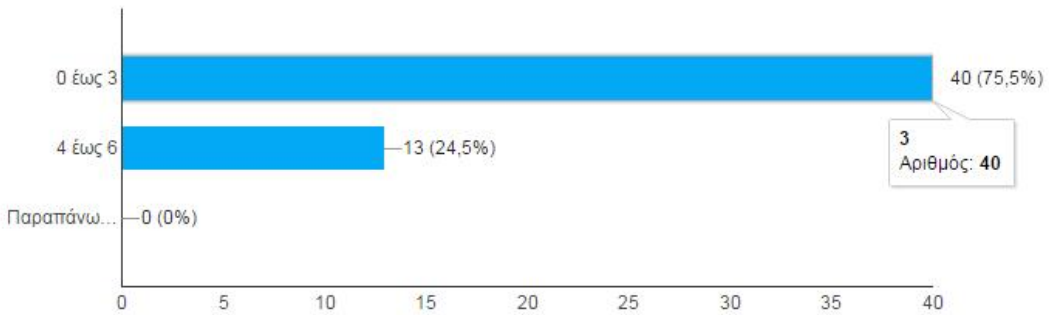
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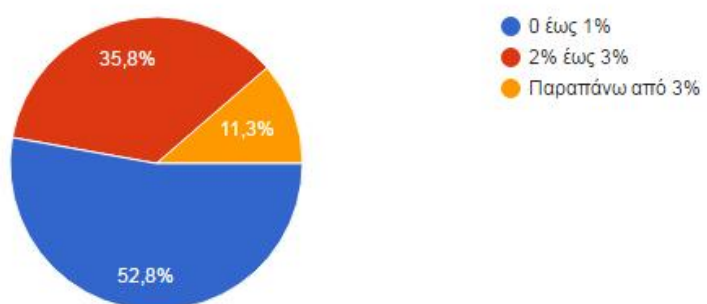
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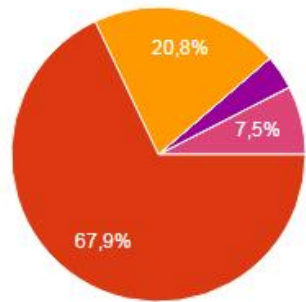
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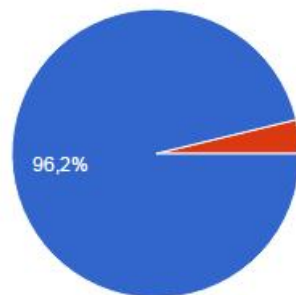


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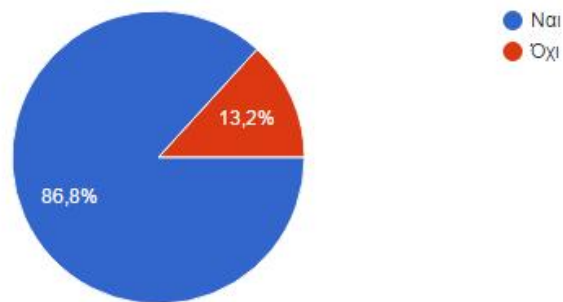
- Μείωσης Κόστους
- Ικανοποίησης Πελατών
- Ικανοποίησης Εργαζομένων
- Χαμηλών Τιμών
- Υψηλής Ποιότητας
- Εξειδικευμένου Προϊόντος
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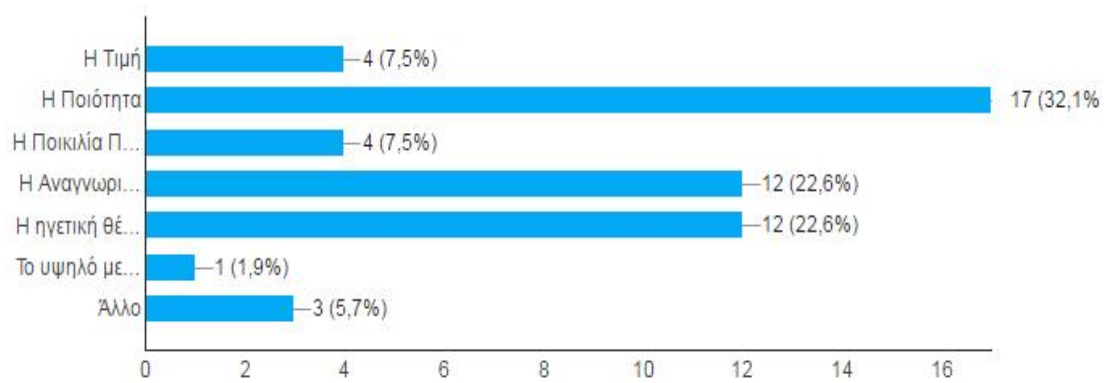


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- Όχι

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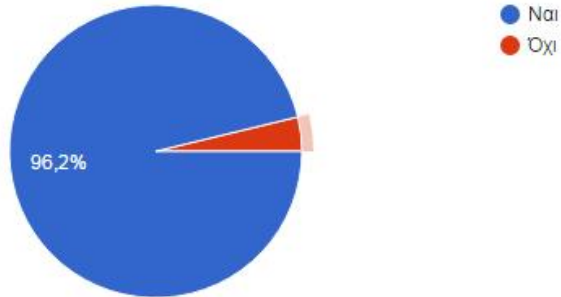


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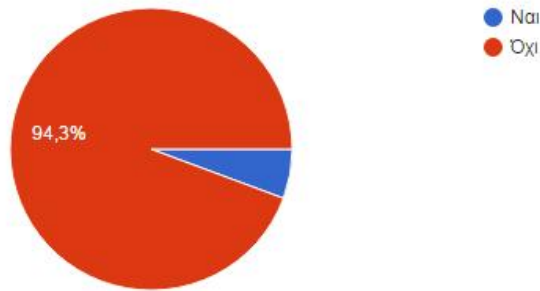
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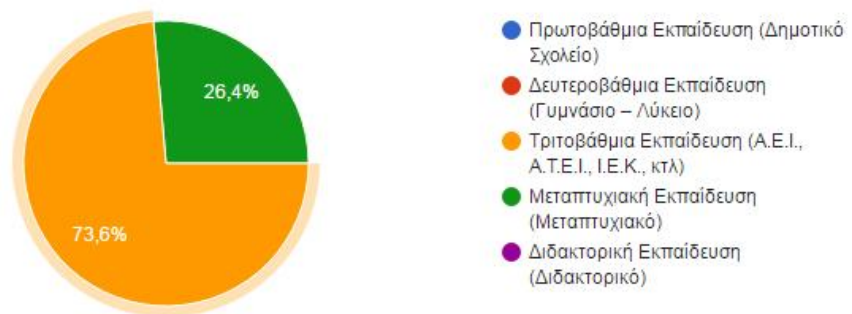
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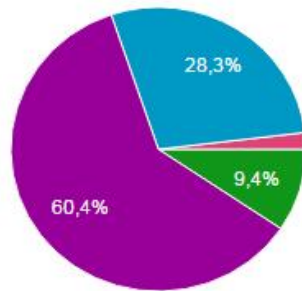


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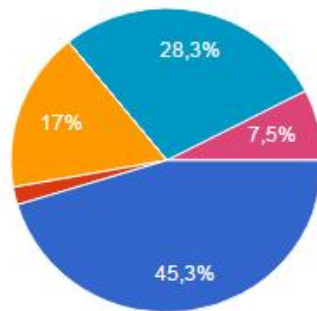


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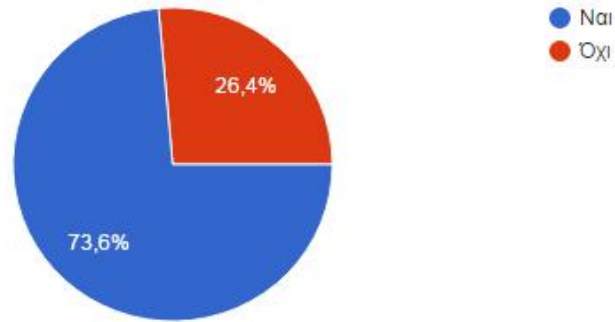
- Οργάνωσης και Διοίκησης
- Διοίκηση Ομάδων
- Θέματα Πληροφορικής
- Τεχνικά θέματα πάνω στο αντικείμενο εργασίας τους
- Συμπεριφορά προς καταναλωτές / πελάτες
- Ηγεσία / Επικοινωνία
- Άλλο

μ ; μ μ

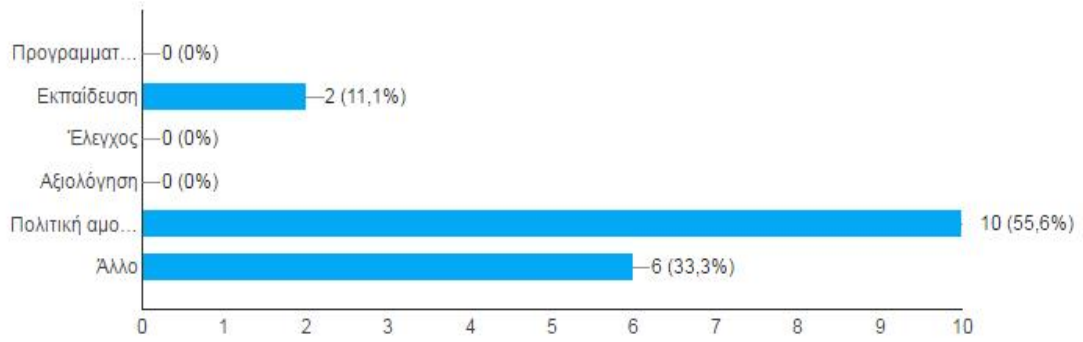


- Εκπαίδευση στη συγκεκριμένη εργασία (On the job training)
- Σεμινάρια , διαλέξεις από στελέχη της επιχείρησης
- Εναλλαγή θέσεων εργασίας
- Εξωτερικούς εκπαιδευτές
- Συνεργασία με εκπαιδευτικούς οργανισμούς
- E- learning (Εξ αποστάσεως εκπαί...
- Άλλο

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(μ μ , , , μ ,)

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